

Jean-luc Doumont's

Clear, accurate, concise writing

Most writing classes approach clarity, accuracy, conciseness through style, yet subjective arguments such as "it's nicer" seldom convince researchers, who wonder what, specifically, is nicer about it. Approaching effective writing from structure, not style, this lecture discusses how to construct paragraphs and phrase sentences that answer all the readers' questions as effortlessly, as usefully, and as fast as possible for them.

An engineer (Louvain) and PhD in applied physics (Stanford), Jean-luc is acclaimed worldwide for his no-nonsense approach, his highly applicable, often life-changing recommendations on a wide range of topics, and *Trees, maps, and theorems*, his book about "effective communication for rational minds."

Please join us for one of Dr Doumont's world-famous talks on communication.

Everyone is welcome to attend:
tell your friends, colleagues,
students, and everyone else
in Boston. See you there!

Wed 17 Jan 2018

from 1:00 to 3:00 pm

Jefferson 250

