

Jean-luc Doumont's

Getting the message across

No matter the medium—a presentation, a document, a graph, a poster, a curriculum vitæ, or other still—communication boils down to one question: do you get your message across? True to Jean-luc's quest for the essentials, this lecture takes a transversal view at the traditional forms of communication to discuss how to convey a message verbally and nonverbally, and how to organize messages into a story—in any medium.

An engineer (Louvain) and PhD in applied physics (Stanford), Jean-luc is acclaimed worldwide for his no-nonsense approach, his highly applicable, often life-changing recommendations on a wide range of topics, and *Trees, maps, and theorems*, his book about “effective communication for rational minds.”

Please join us for one of Dr Doumont's world-famous talks on communication.

Everyone is welcome to attend:
tell your friends, colleagues,
students, family, and more!
Registration is appreciated.

Thu 22 Mar 2018

19:45 till about 22:00

Auditorium 200M 00.07

Celestijnenlaan 200M, Heverlee

SPIE
Student Chapter
Katholieke Universiteit Leuven

