

One message = one slide  
in first approximation

Main message

Main points

Subpoints

Convey each sub

## Training sessions by Principiæ

Thank you for your interest in Principiæ's training activities.

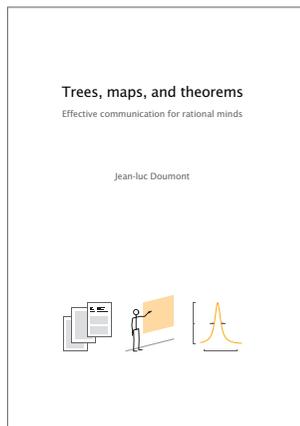
To give you a first idea of what we do, this compact overview presents our **range of formats** and their respective budgets, lists our **current topics** and possible formats for each of them, and sums up **over 30 years of experience** all over the world.

Needless to say, do not hesitate to contact us for more details or with any question you have. Let us know how we can help.

## A range of formats

Fees listed here include all costs, but not tax—or travel expenses. In the European Union, we must add Belgian VAT unless the client has a valid intra-Community VAT number (and is outside Belgium). Elsewhere, we may need to gross up our fees in case of withholding.

When hosting a session, you can acquire copies of our acclaimed book on effective communication at half price (€40 instead of €80).



### Lectures

2 hours (recommended)  
50 to 500 attendees  
Interaction in Q&A only

€3000 per lecture

Our lectures are a time- and cost-effective way to motivate, educate, and entertain large audiences. By raising awareness, they help attendees open themselves to change and eventually develop new skills. They are perfect for groups of at least 50 and time slots of two hours (our preference) or less per topic. When gathering attendees in the same room is not an option, we deliver lectures remotely through our own Zoom account.

### Workshops

½ or 1 day per topic  
15 to 25 participants  
Interactive, customized

€4750 for half a day

€6250 for a full day

Our workshops are interactive, customized learning events: directed discussions based on the participants' experience and, when relevant, on samples (papers, slides, graphs, etc.) sent in advance. This approach is effective and appreciated: it is strongly rooted in the participants' reality, self-adapts to their current level, accommodates inhomogeneous groups, and makes for an engaging and pleasant learning experience. Our workshops work best for groups of 15 to 25 participants and durations of either half a day or a full day for each topic.

### Practice

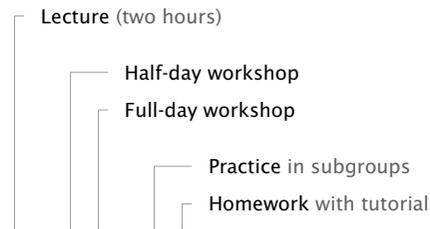
An individual homework  
and one-on-one tutorial  
or ½ day per subgroup

€3000 per subgroup of  
four to six participants

Individual practice—the ideal way to sharpen one's skills—is the perfect complement to our workshops for best results. Participants thus criticize and rewrite/redraw texts or graphs, or prepare and deliver oral presentations in small groups. For each exercise, they receive detailed personal feedback from the instructor and, if relevant, from other participants (who learn just as much, even if differently, from observing).

# Our current topics

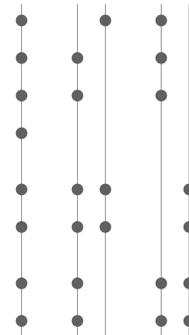
and possible formats  
for each of them



Over the years, we have also run sessions on gender stereotypes, effective meetings, teaching/learning, and statistical thinking. We're always willing to revisit these topics and to consider new themes upon request.

## The classics

Oral

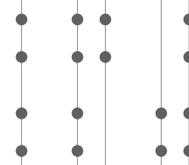


Making the most of your presentation  
Structuring and delivering presentations  
Creating effective presentation slides  
Delivering your presentation remotely



Our flagship topic—always a good choice  
Each of these covers half of the above topic for a half-day workshop or in-depth lecture  
Delivered as a remote lecture—of course

Written

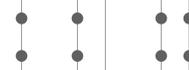


Structuring your research paper  
Clear, accurate, concise writing

The macrostructure  
The microstructure

of documents

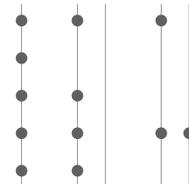
Visual



Creating effective research posters  
Conveying messages with graphs

A powerful device to share and to network  
The missing piece of the puzzle for most

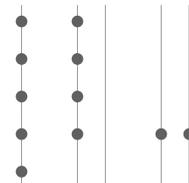
## More on communication



Persuading other people  
Getting the message across  
The three laws of communication  
Visual structure for rational minds  
Communicating science to nonscientists

Getting our requests accepted more readily  
A transversal approach valid for all media  
A simple but solid conceptual basis for life  
Layout for pages, slides, posters, graphs  
Bridging the gap—not betraying the facts

## Professional development



Everyone's favorite mistakes  
Networking for researchers  
Working efficiently during your PhD  
Creating an effective curriculum vitae  
Doing it my way: creating your own career

Critical thinking through valid reasonings  
Demystifying networking for the like of us  
Managing what is desirable and achievable  
CVs for the different stages of one's career  
Jean-luc's reflections on his unusual path

## Over 30 years of experience

Our various topics and training approach have broad appeal, resulting in a highly diverse client base. Universities remain a major segment for us, because grad students and postdocs mostly produce papers, talks, and posters (and must prepare for their further careers), but also because of a high turnover. Research institutions are similar: we were invited repeatedly at such famous places as CERN in Europe, TRIUMF in Canada, MD Anderson Cancer Center and Scripps Research in the US, to name a few. The corporate world may have other priorities and lower turnover, but regularly calls upon our services, too. Recent corporate clients are as diverse as Apple, Besix, GSK, Johnson&Johnson, Nokia, Philips, PwC, Shell, and Warner Bros.

Dr Doumont is a popular speaker with audiences of graduate students and postdoctoral researchers, not to mention faculty. So far, he has been invited to address them on 195 campuses in 31 countries. He visits many campuses yearly, especially in the US, where he already delivered several hundred lectures at top-notch universities and research institutions.



In over 30 years of activity, we ran over a thousand sessions, from simple lectures to multiple-day programs, in Europe, Africa, Asia, Oceania, and the Americas, mostly in English, but occasionally also in Spanish, French, or Dutch as needed. As further recognition of our unique expertise, we are often invited to deliver keynote addresses or facilitate workshops at conferences for such organizations as AAAS, IEEE, OSA, SPIE, and the European Patent Office, not to mention student events.